

EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

Student Name:

Question:

20 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	15-20	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	Well-developed and logical, coherent, chains of reasoning showing a range of cause(s) and/ or effect(s). Arguments are fully developed	Quantitative and/or qualitative information is/are used well to support judgements. A full awareness of the validity and significance of competing arguments/factors, leading to balanced comparisons, judgements and an effective conclusion that proposes a solution and/or recommendations
3	9-14	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	Uses developed chains of reasoning , so that cause(s) and/or consequence(s)/effect(s) are complete, showing an understanding of the question. Arguments are well developed	Quantitative or qualitative information is introduced in an attempt to support judgements , a partial awareness of the validity and/ or significance of competing arguments and may lead to a conclusion
2	5-8	Elements of knowledge and understanding	Some application to the business example	Arguments and chains of reasoning are presented, but connections between cause(s) and/ or consequence(s)/ effects are incomplete – attempts to address the question	A comparison or judgement may be attempted but will not successfully show an awareness of the key features of business behaviour or business situation
1	1-4	Isolated elements	Weak or no relevant application to business examples	An argument may be attempted but will be generic and fail to connect cause(s) and/ or consequence(s)/ effect(s)	No attempt at a comparison/ judgement/ conclusion/ recommendation
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded:

/20

EBI (Even better if):

WWW (What went well):

EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

Student Name:

Question:

12 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	9-12	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	A coherent and logical chain of reasoning, showing causes(s) and/ or effect(s)	Assessment is balanced, wide ranging and well contextualised, using quantitative and/ or qualitative information, and shows an awareness of competing arguments/ factors leading to a supported judgement
3	5-8	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	Analytical perspectives are presented, with developed chains of reasoning, showing cause(s) and/ or effect(s)	An attempt at an assessment is presented, using quantitative and qualitative information, though unlikely to show the significance of competing arguments
2	3-4	Elements of knowledge and understanding	Some application to the business example	Chains of reasoning are present but may be assertions or incomplete	A generic or superficial assessment is presented
1	1-2	Isolated elements	Weak or no relevant application to business examples	Generic assertions	No attempt at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded:

/12

EBI (Even better if):

WWW (What went well):

EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

Student Name:

Question:

10 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	7-10	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	A coherent and logical chain of reasoning, showing causes(s) and/ or effect(s)	Assessment is balanced, wide ranging and well contextualised, using quantitative and/ or qualitative information, and shows an awareness of competing arguments/ factors leading to a supported judgement
3	5-6	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	Analytical perspectives are presented, with developed chains of reasoning, showing cause(s) and/ or effect(s)	An attempt at an assessment is presented, using quantitative and qualitative information, though unlikely to show the significance of competing arguments
2	3-4	Elements of knowledge and understanding	Some application to the business example	Chains of reasoning are present but may be assertions or incomplete	A generic or superficial assessment is presented
1	1-2	Isolated elements	Weak or no relevant application to business examples	Generic assertions	No attempt at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded:

/10

EBI (Even better if):

WWW (What went well):

EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

Student Name:

Question:

8 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
3	6-8	Accurate and thorough	Supported throughout by relevant and effective use of the business behaviour/ context	Logical chains of reasoning , showing causes(s) and/ or effect(s)	Assessment is balanced , well contextualised, using quantitative and/ or qualitative information and shows an awareness of competing arguments
2	3-5	Accurate	Applied accurately to the business and its context	Chains of reasoning are presented , showing causes(s) and/ or effect(s) but may be assertions or incomplete	An attempt at an assessment is presented, that is unbalanced and unlikely to show the significance of competing arguments
1	1-2	Isolated elements	Weak or no relevant application to business examples	Generic assertions	No attempt at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded:

/8

EBI (Even better if):

WWW (What went well):