EQUATIONS YOU NEED TO

KNOW

THEME ONE

MARKET SHARE = <u>SALES OF A BUSINESS</u> X100 TOTAL SALES IN THE MARKET

PED = % CHANGE IN QUANTITY DEMANDED
% CHANGE IN PRICE

YED = % CHANGE IN QUANTITY DEMANDED % CHANGE IN INCOME

BREAKEVEN = <u>TOTAL FIXED COSTS</u> CONTRIBUTION PER UNIT

CONTRIBUTION = SELLING PRICE VARIABLE COST PER UNIT

TOTAL CONTRIBUTION = CONTRIBUTION

PER UNIT X NUMBER UNITS SOLD

MARGIN OF SAFETY= TOTAL OUTPUT –
BREAKEVEN POINT

GROSS PROFIT = **SALES REVENUE** – **COST OF SALE**

GP MARGIN = <u>GROSS PROFIT</u> X100 SALES REVENUE

OPERATING PROFIT = GROSS PROFIT - EXPENSES

OP MARGIN = <u>OPERATING PROFIT</u> X100 SALES REVENUE

WORKING CAPITAL= CURRENT ASSETS –
CURRENT LIABILITIES

PRODUCTIVITY = <u>OUTPUT PER TIME PERIOD</u> INPUT PER TIME PERIOD

THEME TWO

SALES VOLUME = <u>SALES REVENUES</u> PRICE

SALES REVENUE = PRICE X QUANTITY

TOTAL COSTS = FIXED COSTS + VARIABLE COSTS

TOTAL VARIABLE = TOTAL COSTS - FIXED COSTS

TOTAL VARIABLE = **AVERAGE**VARIABLE X OUTPUT

AVERAGE VARIABLE = <u>VARIABLE COSTS</u>
OUTPUT

PROFIT = TOTAL REVENUE - TOTAL COSTS

NET PROFIT = **OPERATING PROFIT** – **INTEREST/TAX**

NP MARGIN = <u>NET PROFIT</u> X100 SALES REVENUE

CURRENT RATIO = <u>CURRENT ASSETS</u> CURRENT LIABILITUES

ACID TEST RATIO = <u>CURRENT ASSETS - STOCK</u> <u>CURRENT LIABILITUES</u>

CAPITAL PRODUCTIVITY = <u>OUTPUT PER TIME PERIOD</u> NO. MACHINES

CAPACITY UTILISATION = <u>ACTUAL OUTPUT X100</u>

MAXIMUM OUTPUT

LABOUR PRODUCTIVITY = <u>OUTPUT PER TIME PERIOD</u>

NO. WORKERS/HOURS WORKED

THEME THREE

GEARING RATIO = NON-CURRENT LIABILITIES X100
CAPITAL EMPLOYED

ROCE RATIO = <u>OPERATING PROFIT</u> X100 CAPITAL EMPLOYED

CAPITAL EMPLOYED = TOTAL EQUITY +
NON-CURRENT LIABILITIES

LABOUR PRODUCTIVITY = <u>OUTPUT PER TIME PERIOD</u> **NO. WORKERS/HOURS WORKED**

LABOUR TURNOVER = **NO. EMPLOYEES LEAVING X100 AVERAGE NO. EMPLOYEES**

ABSENTEEISM = NO. WORK DAYS LOST THROUGH ABSENCE X100
TOTAL POSSIBLE DAYS WORKED