

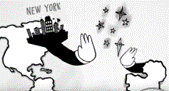


Control of MNCs

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**Political influence**

Political influence to control MNC activity



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Benefits of the use of political influence to control MNC activity

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Drawbacks of the use of political influence to control MNC activity



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**Legal control**

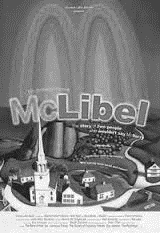
Legal controls to control MNC activity



Benefits of the use of legal controls to control MNC activity



McLibel



Drawbacks of the use of legal controls to control MNC activity



**Pressure groups**

Pressure groups to control MNC activity







Drawbacks of the use of pressure groups to control MNC activity



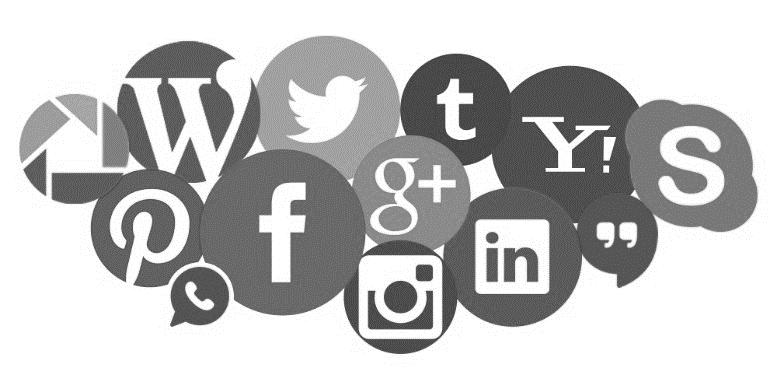
**Social media**

Social media to control MNC activity

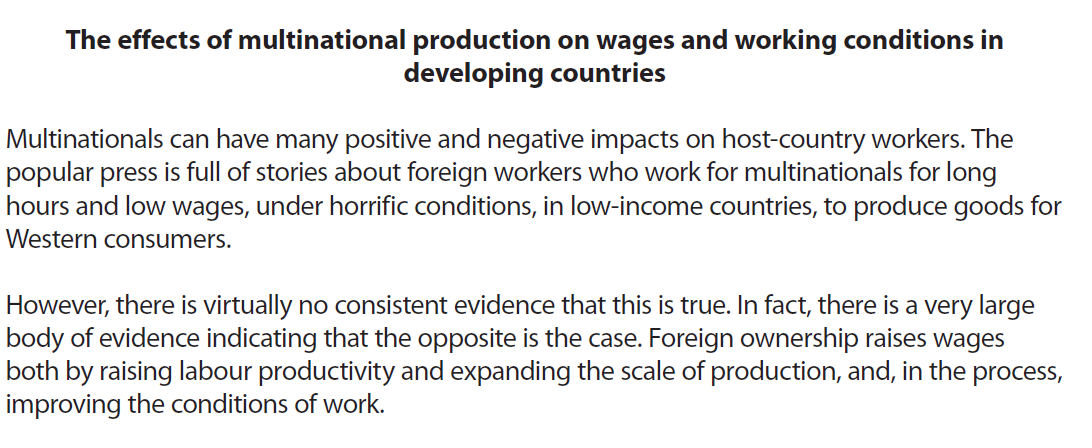
[](http://www.businessinsider.com/the-top-10-corporate-social-media-disasters-2013-11?IR=T)

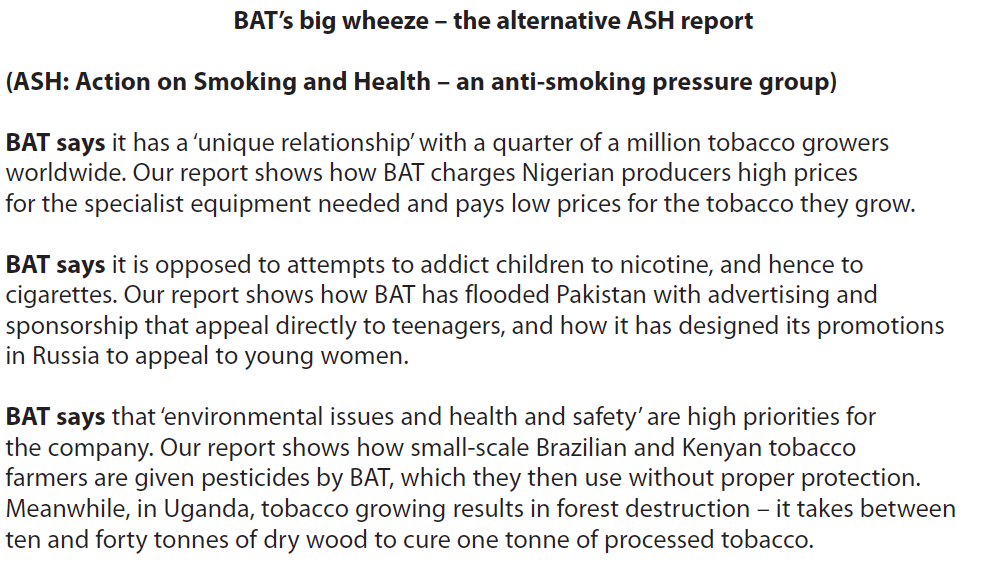
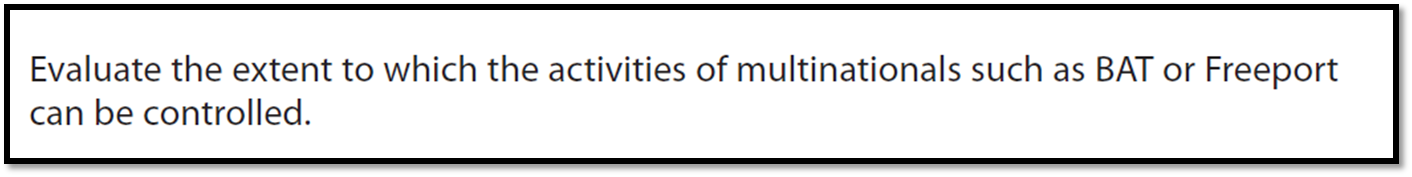
Benefits of the use of social media to control MNC activity

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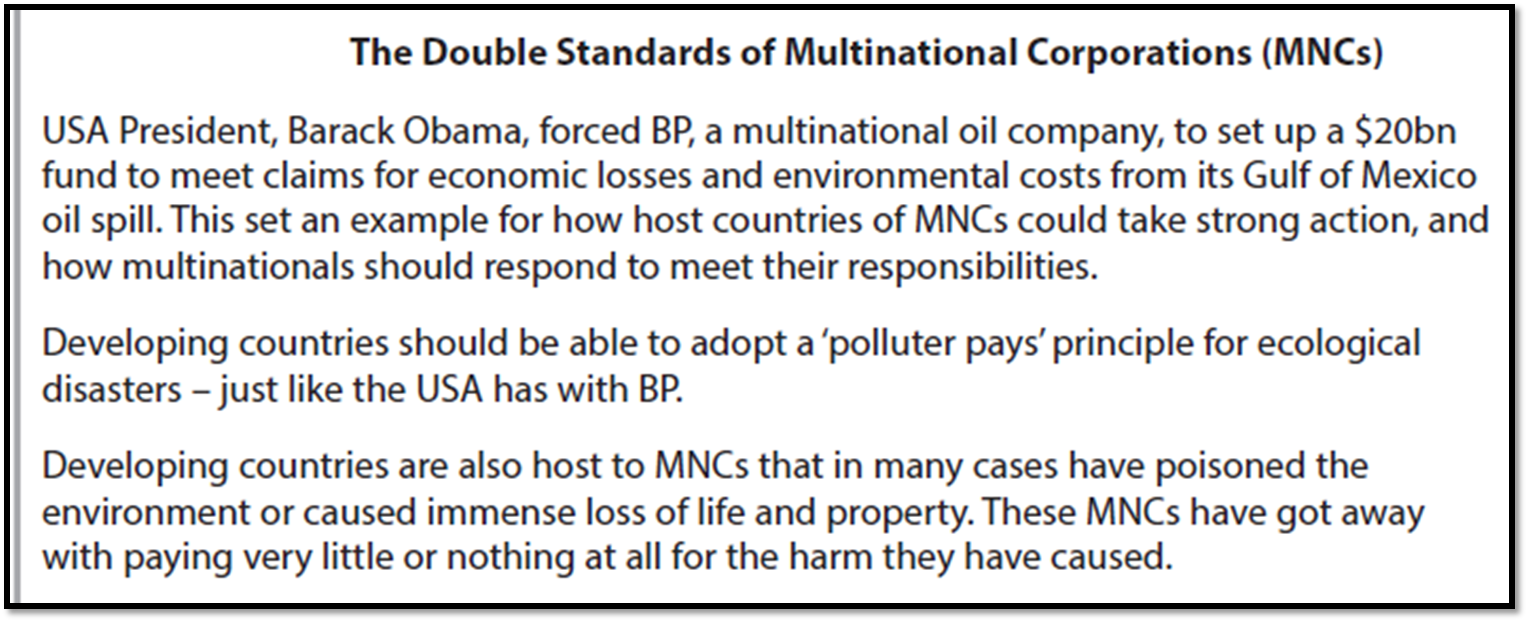
Drawbacks of the use of social media to control MNC activity

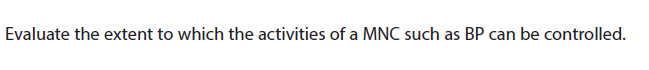
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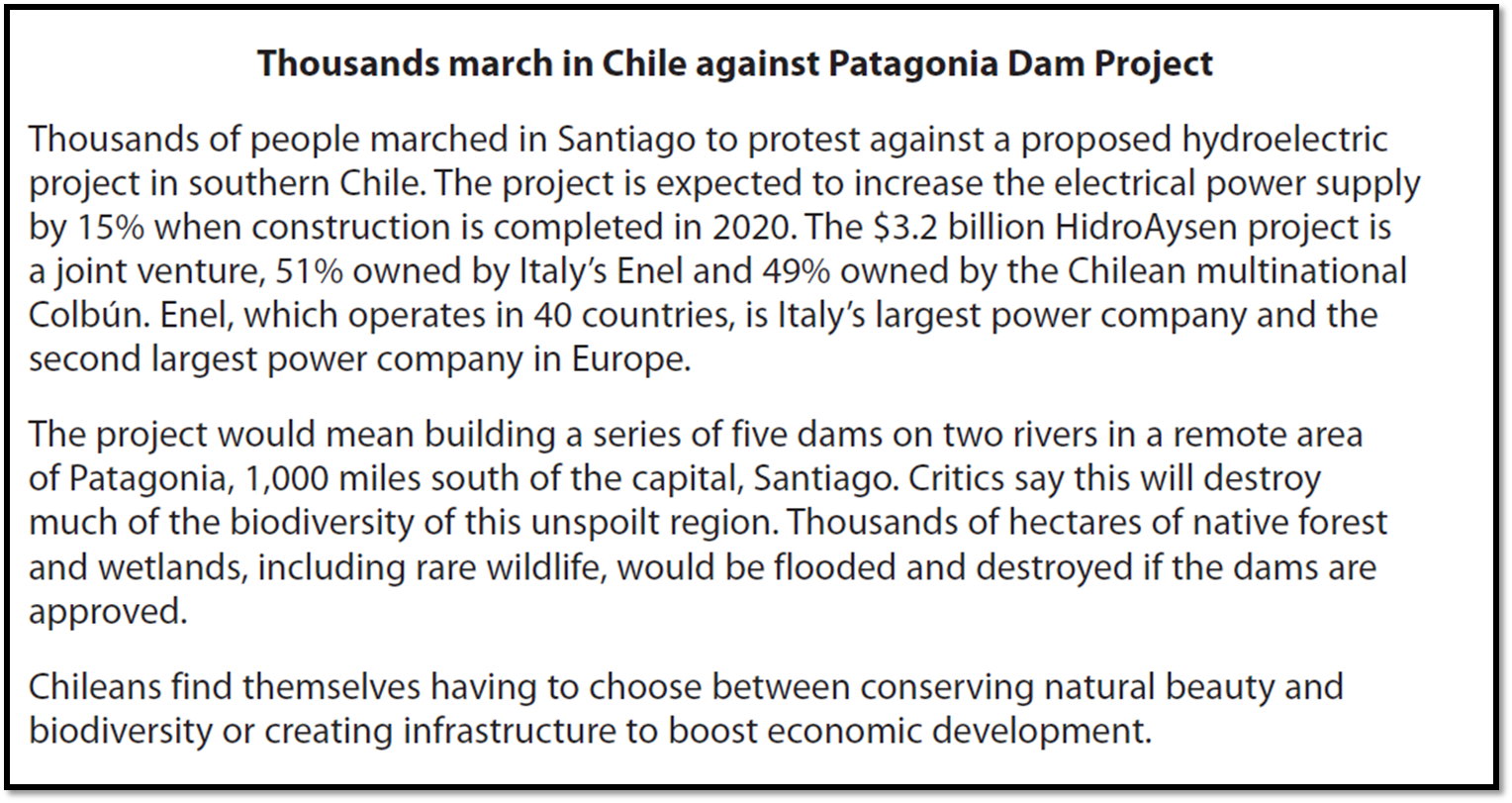


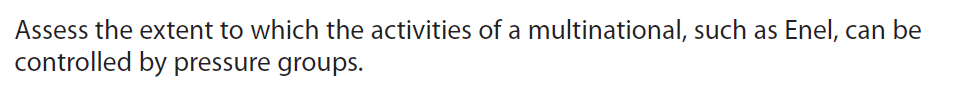
[10]





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