

2.3.3 Business failure

Starter

Why does Blockbuster no longer trade?

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Write a definition of business failure here:

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**Internal causes of business failure**



#1 Poor efficiency

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#2 Poor marketing

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#3 Failure to innovate

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#4 Poor management of working capital

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External causes of business failure



#1 Economic recession

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#2 Strong Pound

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Business failure challenges

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| Image result for patisserie valerie |  |
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