

1.3.4 Distribution

Starter



Write your definition of distribution here:

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4 stage distribution

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4 stage example

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4 Stage distribution channels

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3 stage distribution

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3 stage example

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3 stage distribution channels

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2 stage distribution

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2 stage distribution example

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2 stage distribution channels

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**Online distribution**

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**Changing from product to service**

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**Choice of distribution channel**

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