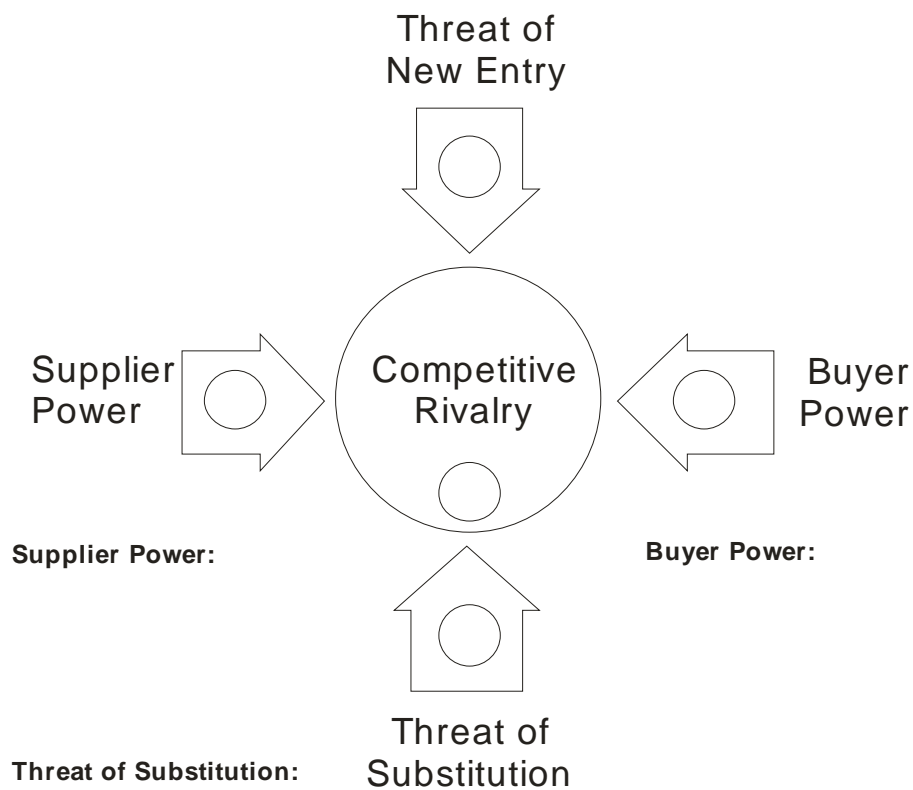


## Porter's Five Forces Worksheet

- For instructions about Porter's Five Forces Analysis, visit [www.mindtools.com/rs/Porter](http://www.mindtools.com/rs/Porter).
- For more business problem solving tools, visit [www.mindtools.com/rs/ProblemSolving](http://www.mindtools.com/rs/ProblemSolving).
- For more business leadership skills visit [www.mindtools.com/rpages/HowtoLead.htm](http://www.mindtools.com/rpages/HowtoLead.htm).

**Threat of New Entry:**

**Competitive Rivalry:**



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