**Impact of MNC’s**

**Revision questions**

(35 marks; 35 minutes)

1

a) State four advantages to businesses of operating in several countries.

b) Which of the four would be the most important for each of the following businesses? Explain your reasoning:

i) Rolls Royce Motors, if its management decided to open a factory overseas.

ii) Cadbury's, if it wanted to open a factory in India.

iii) King Interactive, owners of the Candy Crush saga, if it moved half of its key software development team from London to Beijing.

2 Explain one potential problem for a British business opening up operations in several overseas markets.

3 Explain the meaning of the term 'transfer pricing'.

4 Explain two advantages of producing in the country in which you are selling.