Revision questions

(25 marks; 25 minutes)

1 Explain two possible disadvantages to a British shoe manufacturer of a decision by Britain to withdraw from the European Union. (6)

2 Explain why businesses are especially keen to have free movement of labour within a trading bloc such as the 26-member European Union. (4)

3 a) Use Table 31.1 to calculate the GOP per head of population (per capita) in the ASEAN compared with the EU trading blocs. (4)

b) Assess two ways in which a global company such as Unilever (Walls ice cream and many other global brands) could use that information. (8)