**Causes of Change**

**Revision questions**

(30 marks; 30 minutes)

1 Distinguish between internal and external causes of growth, using examples. **(5)**

2 Explain how social change has affected businesses operating in the following markets in the UK over the last 20 years:

a) grocery retailing

b) restaurants

c) consumer electronics retailing. **(12)**

3 Outline one example of how a social change might:

a) create a brand new market

b) destroy an entire market. **(4)**

4 Explain why it may be hard for young, inexperienced managers of a successful business start-up to cope effectively with an unexpected, dramatic change. **(5)**

5 Explain one reason why change may be of value to an established grocery business. **(4)**